

MBA Courses

	Modules	Bordeaux	Marseille	Paris	Shanghai
Core Courses	Business Acumen & Commut°	06-08 Jul 17	23-25 Mar 17	09-11 Feb or 02-04 Nov 17	
	Business Ethics & SR	11-13 Sep17			16-18 Apr17
	Business Model Design	24-26 Jan 17		31 Jan-2 Feb17	
	Change Management			24-26 Apr 17	
	Corporate Strategy	09-11 Mar 17 or 1-3 Feb 18		02-04 Mar 17	9-11 or 16-18 Dec 16
	Financial & Mngt Accounting	23-25 Feb 17	15-17 Dec 16	13-15 Apr 17	
	Geostrategy	9-11 Feb 17 or 28-30 Jun 18	23-25 Feb 17	15-17 Dec 16-23-25 Mar 17	
	Leadership Accross Culture	6-8 Apr 17	26-28 Jan 17 or 6-8 July 17	5-7 Jan17	
	Market Research	11-13 May 17	09-11 Feb 17	30 Mar-1 Apr 17	19-21 Feb '17 TBC
	Marketing Managt	19-21 Oct 17	26-28 Oct 17	12-14 Oct 17	18 / 25 Nov16
	Multinational Finance	12-14 Jan 17 or 1-3 March 18	11-13 Jan 18	4-6 Jan 18	
	Organisational Behaviour		11-13 Dec 17		
	Strategic Innovation	16-18 Nov 17	20-22 Apr 17	11-13 May or 23-25 Nov 17	9-11 or 16-18 Dec 16

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Electives	Information Syst.Strat.			16-18 Mar17	20-22 Jan 17
	Project Management			29 Jun-1 Jul 17	14-16 Apr 17
	Supply Chain Managt	24-26 Nov 16 or 18-20 Jan 18			15-20 May 17
	Negotiation		30 Nov-02 Dec 17	17-19 Nov 16	17-19 Mar'17
	Mobilizing Traditional & Digital Media for Communication	21-23 Sep 17			May 17
	Driving Sustainable Change		4-6 May 17 or 17-19 May 18		
	International Branding				
Specialisation majors	ENTREPRENEURSHIP				
	Design your Business			05-07 June 17 or June 18	
	Finance your business			08-10 June 17 or June 18	
	Learn to convince			12-14 June 17 or June 18	
	ECOSYST. INNOVAT°				
	Ecosystems & Networks		05-07 Jun17		
	Creativity and Innovation		08-10 Jun17		
	Organizat.Design For Innovat°		12-14 Jun17		
	STRATEGIC SUPPLY CHAIN				
	Matching logistics & strategy	05-07 Jun 17			
	Maritime & Air transport Mgt	08-10 Jun + 12-14 Jun 17			
	WINE & SPIRITS MANGT				
	Luxury & premium brands Mgt	05-09 June 17 or June 18			
	Driving Sustainable Change		04-06 May 17		

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Specialisation majors	BRAND STRATEGY				
	Tradition. & Digital Medias	21-23 Sept 17			May 17
	Branding strategies		05-07 oct 17		May17
	International Branding				
	Brand Community Collaborat°				May 17
	FINANCE				Jun 17
	TALENT MANAGEMENT				May 17
	GLOBAL MANAGEMENT				Jun 17